# Become a Sponsor of the 2025 California Co-op Conference Friday, May 16 & Saturday, May 17: Davis, CA

The California Co-op Conference is the only statewide conference that brings together co-ops from different sectors to share and learn from one another. Cooperatives are a vital tool for creating worker-owned businesses, food cooperatives that promote food security and linkages with local producers, home ownership and childcare.

The conference is convened by the *California Center for Cooperative Development* (CCCD), a charitable non-profit. Conference Sponsorship offers a unique opportunity to support co-op education and showcase your organization's commitment to a democratic business model that promotes local economic development, equity, and community.

#### Conference Sponsorship will:

- Make your organization known as an innovative leader and supporter of cooperative enterprises
- · Allow for networking and communication directly with clientele in an engaging atmosphere
- · Impact your community by promoting a business model that embodies triple bottom line economics

## **Sponsorship Tiers:**

#### Cooperative Superstar - \$10,000

This important tier offers all the benefits of the Cooperative Hero level in addition to a special "thank you" placard on each table at the sponsored lunch and social, in addition to one additional complimentary conference registrations (for a total of three).

## Luncheon Sponsor - \$9,000 or Meal Co-sponsor - \$4,500

This important tier offers all the benefits of the Cooperative Champion level, "thank you" call out, and a placard noting meal sponsorship on the lunch table or on the spread of the social (your choice), in addition to one additional complimentary conference registration (for a total of two).

#### Cooperative Hero - \$3,500

Your organization/co-op's name and logo will receive <u>prominent recognition</u> in the conference:

- Website
- Social media content (3x)
- Verbal recognition

- Email and print promotion
- Printed agenda and promo materials
- Signage at registration, podium, & conference hall

## In addition, you'll receive:

- **Two** complimentary conference registrations
- Complimentary tabling

## Cooperative Champion - \$2,000

Your organization/co-op's name and logo will receive distinct recognition in the conference:

- Website
- Social media content (2x)
- Verbal recognition

- Email and print promotion
- Printed agenda and program
- Signage at registration, podium, & conference hall

#### In addition, you'll receive:

- **One** complimentary conference registration
- Complimentary tabling

#### Cooperative Accelerator - \$1,000

Your organization/co-op's name and logo will be included in the conference:

- Website
- Social media content (1x)
- Email & print promotion

- Printed agenda and program
- Signage at registration

## Cooperative Sparkplug - \$500

Your organization/co-op's name and logo will be included in the conference:

Website

Printed agenda & program

Signage at registration

## **Cooperative Enthusiast – Donation of any amount welcomed.**

## **TABLING** (check if you are interested in tabling at the conference)

We invite organizations that want to directly connect with statewide cooperators to share their resources, products, and services at an exhibitor table during the conference. Tabling for the entire duration of the conference costs \$250.

#### **DONATIONS**

We offer a variety of other ways to support our statewide cooperative community at the conference:

• CCCD Scholarship Fund: Contribute to the scholarship fund allowing students and those in financial need to attend the conference at a discounted rate. Donations of any amount are welcome.

**In-Kind Food & Beverage**: Help feed conference attendees by donating food, wine, beer or other beverages for the evening social or one of our conference meals.

## Please sign up below, or contact us a call and we can invoice you: 530-297-1032 or info@cccd.coop

	Co-op Superstar	Luncheon Sponsor	Meal Co-Sponsor	Co-op Hero	
	Co-op Champion	Co-op Accelerator	Co-op Sparkplug	Co-op Enthusiast	
First/Last Name:		Co-op/Org Name:			
Email:		Tel	ephone:		
Street Address: City:		State	and Zip:		

Please complete this form and email it to: info@cccd.coop or mail it to CCCD at 979 F Street, Suite A, Davis, CA 95616 or call us at 530-297-1032 to make your commitment by phone. Additionally, please make checks payable to the California Center for Cooperative Development. CCCD is a charitable 501(c)(3) non-profit.

Donations can be tax-deductible.