



**April 29-30, 2018--San Diego, CA**

California Center for Cooperative Development

979 F Street, Suite A-1, Davis, CA 95616

(530) 297-1032 ~ [coops@cccd.coop](mailto:coops@cccd.coop) ~ [www.cccd.coop](http://www.cccd.coop)

## **CALL FOR PRESENTERS: 2018 CA CO-OP CONFERENCE**

**APRIL 29 – 30, 2018: SAN DIEGO, CA**

CCCD is seeking presenter proposals for the 2018 California Co-op Conference. Presenting at the co-op conference allows you to contribute to the co-op movement, to interact with fantastic people, and to participate in the conference for free or at reduced costs.\*

Conference workshops should focus on promoting, starting, and effectively operating cooperative businesses. Workshops can be applicable to all kinds of co-ops, or targeted to specific sectors. The conference will include special emphasis on the following co-op sectors:

- Worker Cooperatives (including conversions)
- Housing Cooperatives
- Consumer Cooperatives
- MCLE accredited workshops for attorneys (presented in a manner that is also valuable to non-attorneys)

This year, we also plan to include sessions that:

- Help Economic Development professionals, city staff, and elected officials learn more about the cooperative business model and their role in creating affordable housing, jobs and food security.

### **How to Apply**

Please complete and submit the Call for Presenter Form by **Midnight PST, FRI, Dec 22, 2017** via email: [coops@cccd.coop](mailto:coops@cccd.coop). We welcome proposals for workshops for the co-op emphases listed previously and/or consistent with the themes presented below.

### **Below are general workshop themes:**

**Co-op Governance and Communication**--Help leaders effectively make decisions, communicate, or monitor the financial performance of their cooperative. We encourage workshops across the experience spectrum.

**Cooperative Basics & Start-up**--Effective approaches and strategies for starting a cooperative, including the conversion of an existing business to a cooperative. An important area in start-up includes the many ways that start-ups can be capitalized.

**Legal Issues in Cooperatives**--Preference is given for workshops that will qualify for MCLE credit.

**Finance and Equity Issues**--Funding strategies for start-up, growth or for special purposes. Workshops that help existing co-ops manage and grow equity or to use it in productive, innovative ways.

**Cooperative Culture and Member Engagement**--Strategies to maintain a positive cooperative culture and help members stay involved from start-up through growth and change.

**Co-op Case Studies**--Detailed accounts of co-ops that present meaningful lessons for strategies to emulate and those to avoid.

**How Co-ops Promote Economic Development & Address Community Needs**--Designed for Economic/Community Development Professionals, City Staff and Elected Officials, sessions can share examples of initiatives, projects and strategies.

**Advancing the Co-op Movement**--Big picture ideas, examples and strategies.

\*Full-day conference fee is waived for solo presenters who present one workshop, with half-price fee for the second day. Workshop panels of up to 3 participants each gain 50% discount for the day they present. Further discounts apply for presenters who participate in more than one workshop or panel.



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## **CALIFORNIA CO-OP CONFERENCE PRESENTER PROPOSAL FORM**

DUE: December 22, 2017

Please "SAVE AS" to store your changes in this pdf form and submit  
via email [coops@cccd.coop](mailto:coops@cccd.coop), with Subject: Presenter Proposal; or fax (530) 297-1033

Name: \_\_\_\_\_ Email: \_\_\_\_\_

If Panel, Name & Email of Each Panelist (Can add attachment): \_\_\_\_\_

\_\_\_\_\_

Co-op/Organization: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Title & Brief Description of your proposed workshop:

Who is the audience for this workshop?

Please share a bio of your qualifications (can be attached or inserted below; bio will also be used in conference materials)

**Submission Information:** Please download this form, save it to your computer, complete the responses, and email it to: [coops@cccd.coop](mailto:coops@cccd.coop), with "Presenter Proposal" in the subject line by Midnight PST on December 22, 2017. Please include any attachments with the same email.

**THANK YOU!!**

\*Full-day conference fee is waived for solo presenters who present one workshop, with half-price fee for the second day; full conference fee is waived for 2 solo workshops. Workshop panels of up to 3 participants each gain 50% discount on the conference fee. Further discounts apply for presenters who participate in more than one workshop or panel. For questions or concerns, please contact CCCD.