



April 27-28, 2018--San Diego, CA

California Center for Cooperative Development

979 F Street, Suite A-1, Davis, CA 95616

(530) 297-1032 ~ coops@cccd.coop ~ www.cccd.coop

CALL FOR PRESENTERS: 2018 CA CO-OP CONFERENCE

APRIL 27 – 28, 2018: SAN DIEGO, CA

CCCD is seeking presenter proposals for the 2018 California Co-op Conference. Presenting at the co-op conference allows you to contribute to the co-op movement, to interact with fantastic people, and to participate in the conference for free or at reduced costs.*

Conference workshops should focus on promoting, starting, and effectively operating cooperative businesses. Workshops can be applicable to all kinds of co-ops, or targeted to specific sectors. The conference will include special emphasis on the following co-op sectors:

- Worker Cooperatives (including conversions)
- Housing Cooperatives
- Consumer Cooperatives
- MCLE accredited workshops for attorneys (presented in a manner that is also valuable to non-attorneys)

This year, we also plan to include sessions that:

- Help Economic Development professionals, city staff, and elected officials learn more about the cooperative business model and their role in creating affordable housing, jobs and food security.

How to Apply

Please complete and submit the Call for Presenter Form by **Midnight PST, FRI, Dec 1, 2017** via email: coops@cccd.coop. We welcome proposals for workshops for the co-op emphases listed previously and/or consistent with the themes presented below.

Below are general workshop themes:

Co-op Governance and Communication--Help leaders effectively make decisions, communicate, or monitor the financial performance of their cooperative. We encourage workshops across the experience spectrum.

Cooperative Basics & Start-up--Effective approaches and strategies for starting a cooperative, including the conversion of an existing business to a cooperative. An important area in start-up includes the many ways that start-ups can be capitalized.

Legal Issues in Cooperatives--Preference is given for workshops that will qualify for MCLE credit.

Finance and Equity Issues--Funding strategies for start-up, growth or for special purposes. Workshops that help existing co-ops manage and grow equity or to use it in productive, innovative ways.

Cooperative Culture and Member Engagement--Strategies to maintain a positive cooperative culture and help members stay involved from start-up through growth and change.

Co-op Case Studies--Detailed accounts of co-ops that present meaningful lessons for strategies to emulate and those to avoid.

How Co-ops Promote Economic Development & Address Community Needs—Designed for Economic/Community Development Professionals, City Staff and Elected Officials, sessions can share examples of initiatives, projects and strategies.

Advancing the Co-op Movement--Big picture ideas, examples and strategies.

*Full-day conference fee is waived for solo presenters who present one workshop, with half-price fee for the second day. Workshop panels of up to 3 participants each gain 50% discount for the day they present. Further discounts apply for presenters who participate in more than one workshop or panel.



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CALIFORNIA CO-OP CONFERENCE PRESENTER PROPOSAL FORM

DUE: December 1, 2017

Please **"SAVE AS"** to store your changes in this pdf form and submit via email coops@cccd.coop, with Subject: Presenter Proposal; or fax (530) 297-1033

Name: _____ Email: _____

If Panel, Name & Email of Each Panelist (Can add attachment): _____

Co-op/Organization: _____ Phone: _____

Address: _____
Street City State Zip

Title & Brief Description of your proposed workshop:

Who is the audience for this workshop?

Please share a bio of your qualifications (can be attached or inserted below; bio will also be used in conference materials)

Submission Information: Please download this form, save it to your computer, complete the responses, and email it to: coops@cccd.coop, with "Presenter Proposal" in the subject line by Midnight PST on December 1, 2017. Please include any attachments with the same email.

THANK YOU!!

*Full-day conference fee is waived for solo presenters who present one workshop, with half-price fee for the second day; full conference fee is waived for 2 solo workshops. Workshop panels of up to 3 participants each gain 50% discount on the conference fee. Further discounts apply for presenters who participate in more than one workshop or panel. For questions or concerns, please contact CCCD.