



April 28-29, 2019--Sacramento, CA

California Center for Cooperative Development

979 F Street, Suite A-1, Davis, CA 95616

(530) 297-1032 ~ coops@cccd.coop ~ www.cccd.coop

CALL FOR PRESENTERS: 2019 CALIFORNIA CO-OP CONFERENCE

APRIL 28 – 29, 2019: SACRAMENTO, CA

CCCD is seeking presenter proposals for the 2019 California Co-op Conference. Presenting at the co-op conference allows you to contribute to the co-op movement, to interact with amazing people, and to participate in the conference for free or at reduced costs.*

Conference workshops should focus on promoting, starting, and effectively operating cooperative businesses; or sharing a story about an innovative or interesting cooperative. Workshops can be applicable to all kinds of co-ops, or targeted to specific sectors. The conference will include special emphasis on the following sectors:

- Worker Cooperatives or Democratic ESOPs (including conversions)
- Housing Cooperatives
- Consumer Food Cooperatives
- MCLE accredited workshops for attorneys (presented in a manner that is also valuable to non-attorneys)

How to Apply

Please complete and submit the Call for Presenter Form by **Midnight PST, Sunday, Dec 2, 2018** via email: coops@cccd.coop. We welcome proposals for workshops consistent with the themes presented below.

Below are general workshop themes:

Co-op Governance and Communication--Help leaders effectively make decisions, communicate, or monitor the financial performance of their cooperative. We encourage workshops across the experience spectrum.

Cooperative Basics & Start-up--Effective approaches and strategies for starting a cooperative, including the conversion of an existing business to a cooperative. An important area in start-up includes the many ways that start-ups can be capitalized.

Legal Issues in Cooperatives--Preference is given for workshops that will qualify for MCLE credit.

Finance and Equity Issues--Funding strategies for start-up, growth or for special purposes. Workshops that help existing co-ops manage and grow equity or to use it in productive, innovative ways.

Cooperative Culture and Member Engagement--Strategies to maintain a positive cooperative culture and help members stay involved from start-up through growth and change.

Co-op Case Studies--Detailed accounts of co-ops that present meaningful lessons for strategies to emulate and those to avoid.

How Co-ops Promote Economic Development & Address Community Needs—Designed for Economic/Community Development Professionals, City Staff and Elected Officials, sessions can share examples of initiatives, projects and strategies. We especially welcome proposals about limited equity housing cooperatives.

Advancing the Co-op Movement--Big picture ideas, examples and strategies.

*Full-day conference fee is waived for solo presenters who present one workshop, with half-price fee for the second day. Workshop panels of up to 3 participants each gain 50% discount for the day they present. Further discounts apply for presenters who participate in more than one workshop or panel.



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CALIFORNIA CO-OP CONFERENCE PRESENTER PROPOSAL FORM

DUE: December 1, 2019

Please "SAVE AS" to store your changes in this pdf form and submit
via email coops@ccd.coop, with Subject: Presenter Proposal; or fax (530) 297-1033

Name: _____ Email: _____ Phone: _____

If Panel, Name & Email of Each Panelist *(Can add attachment)*: _____

Co-op/Organization: _____

Address: _____
Street City State Zip

Are you available on April 28-29, 9am-5:30pm? If not please share when you are NOT available:

Title & Brief Description of your proposed workshop:

Have you presented this workshop or a similar workshop previously? ___ No ___ Yes, When/where: _____

Who is the audience for this workshop?

Please share a bio of your qualifications *(please add attachment for panelists; bio will also needed for use in conference materials)*

Submission Information: Please download this form, save it to your computer, complete the responses, and email it to: coops@ccd.coop, with "Presenter Proposal" in the subject line by Midnight PST on December 1, 2018. Please include any attachments with the same email.

THANK YOU!!

*Full-day conference fee is waived for solo presenters who present one workshop, with half-price fee for the second day; full conference fee is waived for 2 solo workshops. Workshop panels of up to 3 participants each gain 50% discount on the conference fee. Further discounts apply for presenters who participate in more than one workshop or panel. For questions or concerns, please contact CCCD.