

## **Steps to Starting a New Cooperative**

Below is a list of the basic steps to forming a cooperative. In reality, the elements of forming a cooperative will correspond to the specific type of cooperative under formation. This list is a generic guideline of the elements involved in launching a cooperative. Each step in the formation process ends with a group assessment: do we move forward? If the answer is yes, prepare for the next step.

- **Step 1.** Core group meets to clarify shared needs and expectations and the potential of a cooperative business model to address shared needs.
- **Step 2.** Identify and communicate with others who might contribute to and benefit from the co-op. Hold meeting of potential members to discuss forming a cooperative. Coordinate organizing needed information and business research.
- **Step 3.** Select steering committee. The Steering Committee is the leadership group entrusted with making sure the process proceeds forward.
- **Step 4.** Draft basic purpose statement. Conduct economic feasibility analysis which includes a financial analysis of the venture.
- **Step 5.** Hold meeting of potential members to report findings. Identify all sources of revenue and initiate processes to secure loans, financial support from potential members, or/and other funding sources.
- **Step 6.** Prepare business plan. Share results with potential members; modify as needed.
- **Step 7.** Prepare draft Bylaws. Draft legal papers, secure memberships and financial commitments.
- **Step 8.** Hold the cooperative's first, or charter meeting:
  - Adopt by-laws;
  - Elect board members.
- **Step 9.** Implement the business plan:
  - Complete membership sign-ups;
  - Secure capital and finalize other agreements;
  - If applicable: hire manager; acquire facilities.

**Step 10**. Start operations.

Other resources: USDA, NCBA, OSU, U of Wisconsin CFC