

CALL FOR PRESENTERS: 2023 CALIFORNIA CO-OP CONFERENCE

JUNE 2 – 3, 2023: SAN JOSE, CA

CCCD is seeking presenter proposals for the 2023 California Co-op Conference. Presenting at the co-op conference allows you to contribute to the co-op movement, to interact with amazing people, and to participate in the conference for free or at reduced costs.*

Conference workshops should focus on promoting, starting, and effectively operating a cooperative, strategies in assisting cooperatives, or sharing a story about an innovative or interesting cooperative. Workshops can be applicable to all kinds of co-ops or targeted to specific sectors. The conference will include special emphasis on the following sectors:

- Housing Cooperatives
- Worker Cooperatives or Democratic ESOPs (including conversions and worker co-op farms)
- Consumer Food Cooperatives
- MCLE accredited workshops for attorneys (presented in a manner that is also valuable to non-attorneys)

How to Apply

Please complete and submit the Call for Presenter Form by **Monday, Jan 30, 2023** via email: coops@cccd.coop. We welcome proposals for workshops consistent with the themes presented below.

Below are general workshop themes:

Co-op Governance and Communication--Help leaders effectively make decisions, communicate, or monitor the financial performance of their cooperative. We encourage workshops across the experience spectrum.

Cooperative Basics & Start-up--Effective approaches and strategies for starting a cooperative, including the conversion of an existing business to a cooperative. An important area in start-up includes the many ways that start-ups can be capitalized.

Legal Issues in Cooperatives--Preference is given for workshops that will qualify for MCLE credit.

Finance and Equity Issues--Funding strategies for start-up, growth or for special purposes. Workshops that help existing co-ops manage and grow equity or to use it in productive, innovative ways.

Cooperative Culture and Member Engagement--Strategies to maintain a positive cooperative culture and help members stay involved from start-up through growth and change.

Co-op Case Studies--Detailed accounts of co-ops that present meaningful lessons for strategies to emulate and those to avoid.

How Co-ops Promote Economic Development & Address Community Needs—Designed for Economic/Community Development Professionals, City Staff and Elected Officials, sessions can share examples of initiatives, projects and strategies. We especially welcome proposals about limited equity housing cooperatives.

Advancing the Co-op Movement--Big picture ideas, examples and strategies.

*Full-day conference fee is waived for solo presenters who present one workshop, with half-price fee for the second day; full conference fee is waived for 2 solo workshops. Workshop panels of up to 3 participants each gain 50% discount on the conference fee. Further discounts apply for presenters who participate in more than one workshop or panel. For questions or concerns, please contact CCCD.



CALIFORNIA CO-OP CONFERENCE PRESENTER PROPOSAL FORM

DUE: January 30, 2023

Please "SAVE AS" to store your changes in this pdf form and submit via email coops@cccd.coop, with Subject: Presenter Proposal; or fax (530) 759-9472

Name: _____ Email: _____ Phone: _____

If Panel, Name & Email of Each Panelist (Can add attachment): _____

Co-op/Organization: _____

Address: _____
Street City State Zip

The conference dates are June 2-3, 9am-5:30pm, if there are dates or times when you are NOT available to present or have special requests, please share that information here:

Title & Brief Description of your proposed workshop:

Have you presented this workshop or a similar workshop previously? ___ No ___ Yes, When/where: _____

Who is the audience for this workshop?

Please share a bio of your qualifications (Please add attachment for panelists; bio will also be needed for use in conference materials You can attach a bio or write here.)

Submission Information: Please download this form, save it to your computer, complete the responses, and email it to: coops@cccd.coop, with "Presenter Proposal" in the subject line by January 30, 2023. Please include any attachments with the same email.

THANK YOU!!

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