



California Center for Cooperative Development
979 F Street, Suite A, Davis, CA 95616
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2025 CALIFORNIA CO-OP CONFERENCE: PLANNING COMMITTEE

The California Co-op Conference Planning Committee works with CCCD staff to create an engaging, meaningful conference for members and staff of cooperatives, professionals who work with cooperatives, and cooperative enthusiasts. We are for a committee that reflects the diversity of cooperatives and the spectrum of development and connections among them.

The California Co-op Conference is CCCD's annual, multi-co-op sector event. You will find our mission statement at the end of this document and may visit our website – cccd.coop – for more information. Consistent with the non-profit mission of CCCD, the [California Co-op Conference](http://cccd.coop) gathers cooperators from diverse industries to advance the co-op movement by strengthening the co-op eco-system through professional development, exploring the latest developments in co-ops, sharing strategies for improving and strengthening existing cooperative businesses, and educate newcomers about cooperatives. The conference offers a rare opportunity for both experts and novices to seed greater awareness, advocacy, and innovation around this democratic business model.

The 2025 conference convenes on May 16 & 17, 2025, in Davis, CA! The format typically includes plenary sessions as well as 3-4 simultaneous workshops. Topics fall into the following categories:

- 1) **Co-op Start-up & Governance:** topics range from member engagement to governance and communications
- 2) **Legal:** A series of workshops that offer MCLE credit to attorneys and provide expert information on legal topics to non-lawyers
- 3) **Building the Cooperative Ecosystem:** examines contemporary trends in policies, regulations and related opportunities, and explores the ways that cooperatives support economic development and social equity.
- 4) **Strengthening Co-ops:** discusses tools to improve economic performance and inter communication in cooperatives, and include sector-specific workshops with an emphasis on worker, housing, food and multi-stakeholder cooperatives

Time Commitment: Approximately 3-8 hours per month from January through May, with fewer hours in January through February, and increasing in March through May.

Committee Appreciations: Committee members who are active throughout the process gain free admission to the conference. People who are not able to fully commit to committee membership but serve on an organizing sub-committee are offered a discount at the conference.

Responsibilities of Committee Members:

The planning committee is central to the success of the conference. Specific tasks include:

1. Attend one-hour conference calls (1-2 each month)
2. Assist in identifying relevant topics and speakers
3. Support with conference promotion and outreach
4. Assist with fundraising and donations by identifying potential sponsors and building long-term partnerships
5. Serve on at least one of the following sub-committees, either by leading, coordinating or being an active member of the group. Other people may serve on sub-committees without being a member of the planning committee.

CO-OP CONFERENCE SUB-COMMITTEES

- 1) **Outreach, Promotion, & Fundraising:** Works with CCCD, your co-op, and other organizations to highlight the conference. This includes brainstorming and implementing outreach approaches (for example extending personal invites, distributing fliers at strategic locations, and sharing social media posts). We appreciate help in identifying sponsors and connections with donations from vendors.
- 2) **Spanish Language Track:** Partner with us on delivering workshop content geared toward Spanish speaking co-op developers and members. We'd appreciate assistance in identifying and securing translators for materials and during the conference (volunteer or low-cost especially helpful).



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- 3) Evening Celebration:** The first day of the conference concludes with an evening social where conference participants and community members are all invited to join. This sub-committee focuses on creating an engaging and welcoming experience during the social. This can include promoting the social, securing food and beverage donations, and helping design a silent auction or raffle. Some program possibilities include live music, an 'I Heart Co-ops' photo booth, games, and/or whatever else we imagine!

MISSION OF THE CALIFORNIA CENTER FOR COOPERATIVE DEVELOPMENT

To promote cooperatives as a vibrant business model to address the economic and social needs of California's communities. CCCD fulfills this mission by:

- Educating the public, community institutions, and government agencies to foster and promote the understanding of cooperatives;
- Identifying and disseminating information about successful practices and models for cooperatives;
- Encouraging cooperation and coordination among various types of cooperatives;
- Providing technical assistance and education for the development of cooperatives to best address economic and social needs.

CALIFORNIA CO-OP CONFERENCE PLANNING COMMITTEE FORM

DUE: January 31, 2025

Please "SAVE AS" to store your changes in this pdf form and submit via email coops@cccd.coop, with Subject: Presenter Proposal

Name: _____ Email: _____ Phone: _____

Co-op/Organization: _____

Address: _____
Street City State Zip

The conference dates are May 16 & 17, 2025, 8am-5:30pm, if there are dates or times when you are NOT available, please share that information here:

Submission Information: Please download this form, save it to your computer, complete the responses, and email it to: coops@cccd.coop or tcrooks@cccd.coop with "Joining the Planning Committee" in the subject line by Midnight PST on January 31, 2025. Please include any attachments with the same email.

THANK YOU!!