



California Center for Cooperative Development  
979 F Street, Suite A, Davis, CA 95616  
Phone: 530-297-1032 Fax: 530-297-1033  
Email: [coops@cccd.coop](mailto:coops@cccd.coop) Web: [www.cccd.coop](http://www.cccd.coop)

## Become a Sponsor of the 2024 California Co-op Conference

### Friday, May 31 & Saturday, June 1: San Diego

The California Co-op Conference is the only statewide conference that brings together cooperatives from different sectors to share and learn from one another. Cooperatives are a vital tool for creating worker-owned businesses, food cooperatives that promote food security and linkages with local producers, and promoting affordable home ownership and childcare.

The conference is convened by the *California Center for Cooperative Development* (CCCD), a charitable non-profit. Conference sponsorship offers a unique opportunity to support co-op education and showcase your organization's commitment to a democratic business model that promotes local economic development, equity, and community.

Conference sponsorship will:

- Make your organization known as an innovative leader and supporter of cooperative enterprises
- Allow for networking and communication directly with clientele in an engaging atmosphere
- Impact your community by promoting a business model that embodies triple bottom line economics

### Sponsorship Tiers:

#### Cooperative Superstar - \$10,000

This important tier offers all the benefits of the Cooperative Hero level in addition to a special "thank you" placard on each table at the sponsored lunch and social, in addition to one additional complimentary conference registrations (for a total of **three**).

#### Luncheon Sponsor - \$9,000 or

#### Meal Co-sponsor - \$4,500

This important tier offers all the benefits of the Cooperative Champion level, "thank you" call out, and a placard noting meal sponsorship on the lunch table or on the spread of the social (your choice), in addition to one additional complimentary conference registration (for a total of **two**).

#### Cooperative Hero - \$3,500

Your organization/co-op's name and logo will receive prominent recognition in the conference:

- Website
- Social media content (3x)
- Verbal recognition
- Email and print promotion
- Printed agenda and promo materials
- Signage at registration, podium, & conference hall

In addition, you'll receive:

- **Two** complimentary conference registrations
- Complimentary tabling

### Cooperative Champion - \$2,000

Your organization/co-op's name and logo will receive distinct recognition in the conference:

- Website
- Social media content (2x)
- Verbal recognition
- Email and print promotion
- Printed agenda and program
- Signage at registration, podium, & conference hall

In addition, you'll receive:

- **One** complimentary conference registration
- Complimentary tabling

### Cooperative Accelerator - \$1,000

Your organization/co-op's name and logo will be included in the conference:

- Website
- Social media content (1x)
- Email & print promotion
- Printed agenda and program
- Signage at registration

### Cooperative Sparkplug - \$500

Your organization/co-op's name and logo will be included in the conference:

- Website
- Signage at registration
- Printed agenda & program

## Cooperative Enthusiast – Donation of any amount welcomed.

### DONATIONS

We offer a variety of other ways to support our statewide cooperative community at the conference:

- **CCCD Scholarship Fund:** Contribute to the scholarship fund allowing students and those in financial need to attend the conference at a discounted rate. Donations of any amount are welcome.
- **In-Kind Food & Beverage:** Help feed conference attendees by donating food, wine, beer or other beverages for the evening social or one of our conference meals.

Please sign up below, or contact us a call and we can invoice you: 530-297-1032 or [info@cccd.coop](mailto:info@cccd.coop)

Co-op Superstar	Luncheon Sponsor	Meal Co-Sponsor	Co-op Hero
Co-op Champion	Co-op Accelerator	Co-op Sparkplug	Co-op Enthusiast

First/Last Name: \_\_\_\_\_ Co-op/Org Name: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State and Zip: \_\_\_\_\_

Please complete this form and email it to: [info@cccd.coop](mailto:info@cccd.coop) or mail it to CCCD at 979 F Street, Suite A, Davis, CA 95616 or call us at 530-297-1032 to make your commitment by phone. Additionally, please make checks payable to the California Center for Cooperative Development. CCCD is a charitable 501(c)(3) non-profit.

Donations can be tax-deductible.

**THANK YOU!!**